

RAJAR DATA RELEASE



Quarter 2, 2018 – August 1st 2018

LONDON STATIONS – PAGE 1

STATIONS	SURVEY PERIOD	REACH	REACH	REACH	% CHANGE	% CHANGE	SHARE	SHARE	SHARE
		'000	'000	'000	REACH Y/Y	REACH Q/Q	%	%	%
		Q2 17	Q1 18	Q2 18	Q2 18 vs. Q2 17	Q2 18 vs. Q1 18	Q2 17	Q1 18	Q2 18
BBC Radio London	Q	621	454	452	-27.2%	-0.4%	1.6	1.0	1.4
Absolute Radio (London)	Q	637	952	868	36.3%	-8.8%	1.9	3.1	3.0
Capital London	Q	2313	2138	2063	-10.8%	-3.5%	5.1	4.4	3.6
Capital XTRA (London)	Q	664	709	925	39.3%	30.5%	1.1	1.0	1.7
Gold London	Q	243	245	276	13.6%	12.7%	1.2	0.9	1.0
Heart London	Q	1700	1493	1404	-17.4%	-6.0%	4.3	4.9	3.7
Kiss (London)	Q	2048	1949	2087	1.9%	7.1%	4.1	4.6	4.3
LBC 97.3	Q	1411	1255	1280	-9.3%	2.0%	7.6	5.4	6.4
LBC London News	Q	497	477	450	-9.5%	-5.7%	1.4	1.3	0.9
Magic (London)	Q	1547	1371	1667	7.8%	21.6%	3.2	3.7	4.2
Premier Christian Radio	Q	75	158	109	45.3%	-31.0%	0.2	1.4	0.4
Smooth Radio London	Q	881	851	703	-20.2%	-17.4%	2.0	2.1	2.2
Radio X London	Q	476	531	474	-0.4%	-10.7%	1.2	1.8	1.2

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LONDON STATIONS– PAGE 2

NATIONAL STATIONS ON LONDON TSA

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	SURVEY PERIOD	REACH	REACH	REACH	% CHANGE	% CHANGE	SHARE	SHARE	SHARE
		'000	'000	'000	REACH Y/Y	REACH Q/Q	%	%	%
		Q2 17	Q1 18	Q2 18	Q2 18 vs. Q2 17	Q2 18 vs. Q1 18	Q2 17	Q1 18	Q2 18
BBC Radio 1	Q	1516	1552	1491	-1.6%	-3.9%	4.1	3.7	3.7
BBC Radio 2	Q	2214	2143	2420	9.3%	12.9%	11.6	10.7	13.4
BBC Radio 3	Q	579	486	513	-11.4%	5.6%	1.6	1.6	1.4
BBC Radio 4	Q	2871	2736	2460	-14.3%	-10.1%	14.8	14.4	12.6
BBC Radio 5 live	Q	1154	1123	1079	-6.5%	-3.9%	3.6	3.1	3.9
Classic FM	Q	1482	1380	1116	-24.7%	-19.1%	4.4	4.7	3.3
talkSPORT	Q	695	773	814	17.1%	5.3%	1.8	2.6	2.8